

MASK

E V E N T S



C O R P O R A T E S E R V I C E S

Human Connection
Marketing / Community/ Culture





M A S K
E V E N T S

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We operate on Gubbi Gubbi country

Mask Events acknowledges the Traditional Custodians of Country throughout Australia and their continuing connection to land, culture and community. We pay our respects to Elders past, present and emerging. We acknowledge that the earth we walk upon today was and always will be indigenous land.

FOUNDER'S Note

HUMAN CONNECTION
"it's the
vibe of
the thing"



Dennis Denuto, The Castle 1997



"We believe that human connection lies at the heart of successful events. Our philosophy revolves around creating meaningful experiences that foster authentic interactions between individuals. We understand that in this crazy world, genuine connections are the key to building lasting partnerships, fostering team cohesion, and driving business growth. We aim to curate environments that encourage networking, collaboration, and camaraderie. By prioritizing human connection, we enable corporations to forge stronger bonds with clients, employees, and stakeholders, cultivating a sense of loyalty and trust that propels their success in an interconnected business landscape"

Domenic Fusca, Creative Director,
Mask Events

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Meet the team behind Mask Events ongoing success. With over 20 years in the business our Event Experts are second to none.

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We believe in growth through connection. By creating exciting environments for marketing, community building and cultivating culture.

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No two businesses are the same and neither are our event solutions. We help you identify your why and cater bespoke solutions to help you reach your business goals.





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We're here for you. How to connect with us.

ABOUT US

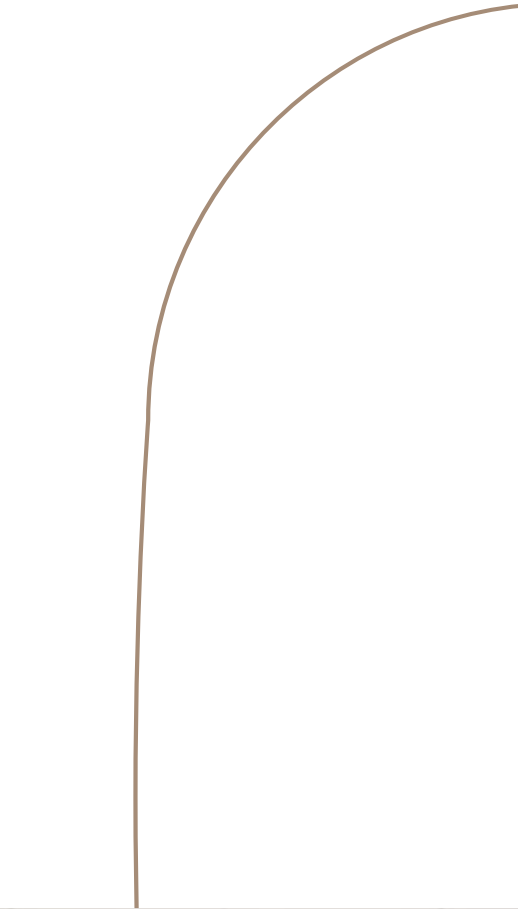
We're a passionate, devoted group of creatives who live and breathe events. We were the first event company established on the stunning Sunshine Coast in 1999, and now over two decades later we've grown to be the largest event management and styling company serving the Sunshine Coast, Brisbane and Gold Coast regions.

Our top priority is to create everlasting memories for you and your guests throughout your event. We love to create environments for you to build community, market your business, and cultivate a strong corporate culture. We celebrate your success and can create corporate awards nights, gala balls, large public events, launches of residential communities, the opening of shopping centres, visual merchandising, corporate parties and so much more - we really can do it all.





Bespoke Corporate Events.



OUR CLIENTS

"I just wanted to send an extra special thank you for all the work that you put in to make our Covella Heartland Park opening event on the weekend such a great success. You had all the details covered which means that we can get around and talk to our community and engage with the event knowing everything is being managed. It makes for an enjoyable experience.

You nailed the brief and the execution on the day."

AVID Property Group

Community Launch Event

"Thank you Mask Events for a great day of team building, fun and laughter. The activities that you put together for us brought us all together and were well-fitted to what we wanted to get out of the day. We hope to work with you again in the future"

Springfield Trampolines

Corporate Team Building Event



Fresh PR and Marketing Team





"Massively exceeding expectations"

"It was a pleasure to work with true professionals and I can't thank you enough for embracing this crazy idea and massively exceeding all expectations."

Unitywater Team

Unitywater 10th Anniversary Event

"Brought to another level"

"Mask Events did a wonderful job hosting a group at our camp and outdoor recreation centre here at Apex Camps Sunshine Coast in Twin Waters. Our team building activities were brought to another level with their expert coordination and fabulously fun challenges!"

Apex Camps

Team Building



Veuve Clicquot



PHILOSOPHY

"ITS ALL ABOUT
HUMAN
CONNECTION"

Community | Marketing | Culture



In the realm of event planning, the creation of an inviting space takes centre stage, profoundly impacting how people gather and foster connections. The art of design comes alive as we craft exciting and interactive spaces that welcome attendees with open arms.

Every detail is carefully considered to evoke positive emotions, encouraging meaningful interactions and forging lasting bonds among participants. Our collaborative approach brings together creativity and expertise to curate an environment that sparks open communication, networking, and genuine collaboration. With our touch of magic, we leave an indelible mark on hearts and memories, setting the stage for future gatherings filled with excitement, friendship and unforgettable experiences.





The 3 Motivations for Corporate Events

O1 Community

Community events play a pivotal role in fostering connections, building relationships, and nurturing a sense of belonging among individuals. These gatherings bring together people from diverse backgrounds, creating a vibrant tapestry of shared experiences and values. Whether it's a local festival celebrating cultural heritage, a neighborhood clean-up day promoting environmental stewardship, or a charity fundraiser supporting those in need, community events contribute to the social fabric by encouraging collaboration and empathy. Beyond their social significance, these events often serve as platforms for education, artistic expression, and cultural exchange, enriching the collective knowledge and creativity of the community. By providing spaces where people can engage, learn, and celebrate together, community events contribute to the overall well-being and resilience of societies, leaving a lasting positive impact on both individuals and the neighborhoods they call home.

O2 Marketing

Marketing events serve as dynamic platforms to showcase products, connect with target audiences, and amplify brand visibility. These events range from trade shows and product launches to experiential activations and webinars. By creating immersive and memorable experiences, companies can engage customers on a deeper level, sparking interest and driving conversions. Through strategic planning and creative execution, marketing events not only generate buzz but also establish lasting connections between brands and their consumer base. These interactions contribute to brand loyalty and awareness, making marketing events essential components of a comprehensive promotional strategy.

O3 Culture

Corporate culture events hold the power to strengthen employee bonds, align teams with shared values, and foster a sense of unity within organisations. These events go beyond the daily work routine, offering opportunities for colleagues to interact in a relaxed setting, thereby promoting better communication and collaboration. Whether it's a team-building retreat, a themed office celebration, or a volunteering initiative, these events contribute to a positive and engaging work environment. By emphasizing camaraderie, creativity, and a collective sense of purpose, corporate culture events play a crucial role in enhancing job satisfaction, boosting morale, and ultimately driving the success of the company.



COMMUNITY ENGAGEMENT EVENTS

- Conferences
- Community Days
- Activations
- Festivals
- Meetups and Gatherings
- Community Workshops
- Town Hall Meetings
- Neighborhood Clean-up
- Events Volunteer Days
- Sports and Recreation Events
- Cultural Festivals
- Book Clubs and Reading Circles
- Art Exhibitions and Workshops
- Potluck Dinners and Food Festivals
- Local Fundraising Events
- Community Forums and Discussion Panels
- Environmental Awareness Events
- Health and Wellness Programs
- Educational Workshops and Classes



01

Aura Alive

Aura Alive was an immersive street party connecting the community and featured a variety of food vendors, a licensed bar for adults, family-centric entertainment and live local musicians. We brought the streets alive with art activations to highlight the featured designers and architectural elements. The evening concluded with a magnificent fireworks display. The event connected the community with local leaders and inspired locals in the Vision Centre. We created, educating attendees on how the Aura community are living by the five pillars - distinctive, happy, healthy, talented, and green. Guests were invited to explore new homes, innovative designs, and creative solutions throughout the night and connect with some amazing builders, landscapers, and interior designers.



02

Stockland Community Welcome Party 300 pax

We worked alongside Stockland to create an event with a strong focus on welcoming new homeowners to their community at the recently launched 'The Avenue' development at Baringa. By focusing on feeling and connection we designed a series of interactive activities such as workshops, games and teambuilding activities, to break the ice and bring people together. Guests felt comfortable making new connections and friendships blossomed, planting the seed for an ongoing sense of community.



03

Racing Queensland Gala Awards Night 420 pax

Celebrating the wins of the past Thoroughbreds season, and highlighting performances of participants on and off the track, this Awards Night showcased all of the best sights, sounds, and smells that Racing Queensland has to offer. Entertainment included a welcome-to-country ceremony, a live local band, and performances by a local dance group. The venue was styled with seasonal florals and complemented with a fine dining experience. Attendees walked away from the event excited for the season ahead, having experienced an immersive community atmosphere.

Welcome to **our community engagement events service!** We're here to empower your organisation with the tools and expertise to create impactful gatherings that bring people together.

Whether it's a local meetup, virtual conference, or charity event, our team will collaborate with you to design engaging experiences that foster connections and inspire meaningful relationships within your community.

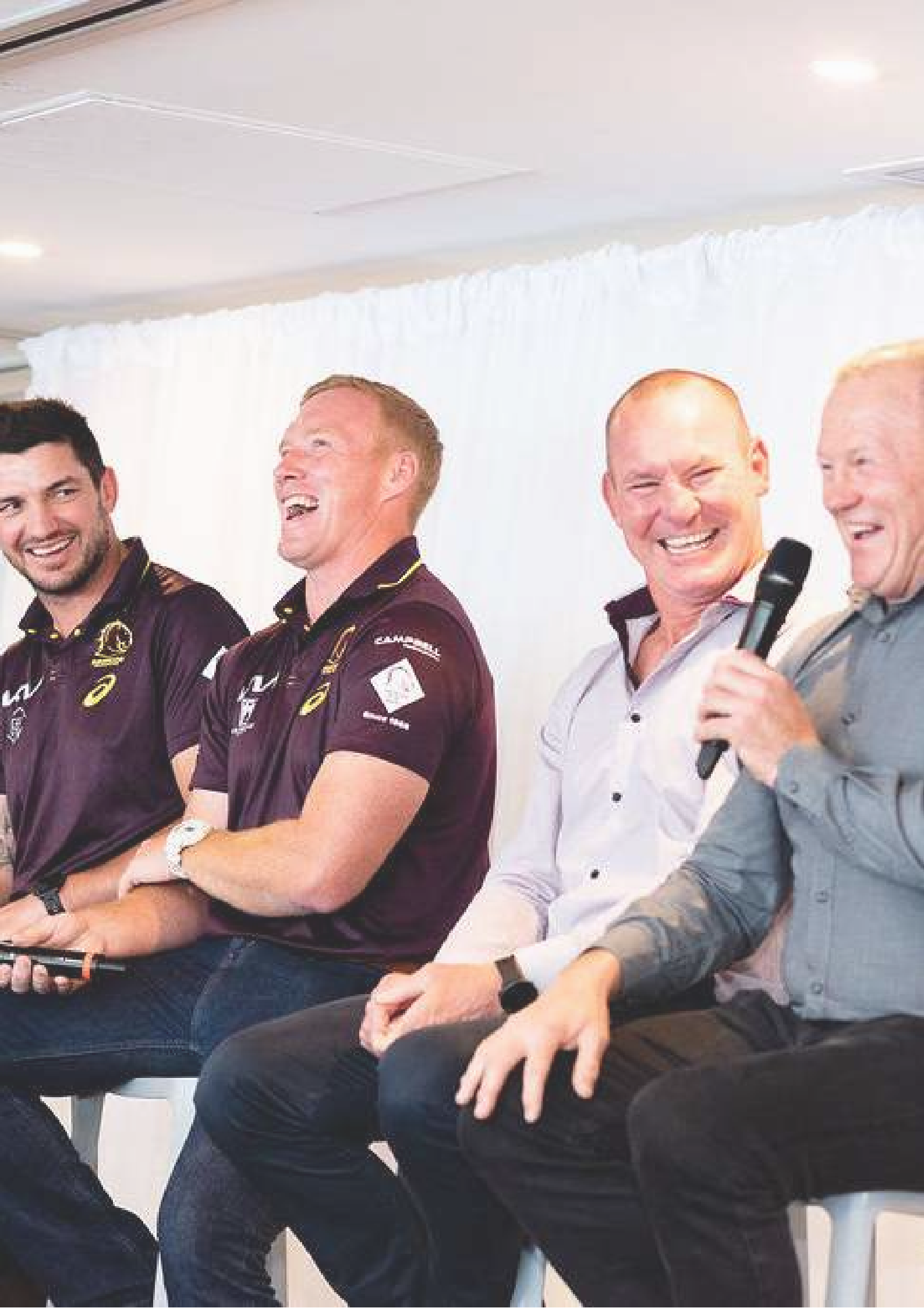
From concept to execution, we'll handle all aspects, including logistics, content curation, and attendee engagement. Through our service, you'll unlock the potential of event marketing to strengthen bonds, promote positive word-of-mouth, and elevate your community's growth.

Let's build a vibrant and thriving community together!

A community event is an organised gathering, with the aim of bringing together residents, organisations, and local businesses in a particular community. It serves as a platform for fostering connections, promoting social interaction, and building a sense of belonging. Community events can take various forms such as festivals, fairs, fundraisers, or volunteer initiatives. The benefits of community events are manifold. They promote community engagement, strengthen social bonds, and enhance community spirit. Such events also support local businesses, stimulate economic activity, and encourage collaboration among community members. They provide opportunities for networking, cultural exchange, and the sharing of resources, ultimately contributing to the overall well-being and vibrancy of the community.



Racing Queensland Gala Awards Night 420 pax



MARKETING EVENTS

- Brand Awareness
- Product Launches
- Grand Openings
- Media Releases
- Trade Shows
- Product Launch Events
- Trade Shows and Expos
- Conferences and Seminars
- Webinars and Virtual Events
- Networking Events
- Sponsorships and Partnerships
- In-Store Promotions
- Charity Events
- Customer Appreciation Events
- Influencer Events
- Guerrilla Marketing Events
- Pop-up Shops
- Festivals and Community Events
- Press Events



01

New Building Opening

Mask Events worked with internal team at Youi insurances to open thier new office building on Sunshine Coast. The event included media opportunities fire works, and the chance for people to do a tour of the complex.



02

Community Welcome Delta Hope Island

This was an opportunity for the delta Community to meet their new neighbours. New community residents gathered together to meet, socialise and explore their new homes.



03

Thrive Nirimba

Exclusive pop up event to captivate guests and provide Thrive Nirimba with an opportunity to invite guests to meet, socialise and interact with new display homes.

MASK EVENTS

With **our marketing events service**, you'll drive sales and brand awareness with exciting and unique experiences that connect you with your customers. Grow your database and reach new clientele, while using the opportunity to position your business as an industry leader in your field. Discover the power of events as a game-changing service for your corporate marketing needs.

Engage - connect - influence your target audiences through captivating and interactive gatherings.

Whether it's a conference or product launch. Let us help you build brand awareness, foster meaningful relationships with customers and partners, and showcase your products and services in a remarkable way. Unlock networking opportunities, gain valuable market insights, and gather essential data to fine-tune your strategies for maximum impact.

With our event expertise, you can elevate your brand image, generate quality leads, and boost sales, creating a lasting impression on your attendees.

Elevate your business growth with our successful event marketing solutions.



Unitywater 10 Year
Anniversary - Virtual Event

JANSZ
T A S M A N I A

TRILLIES
1985



- Team-Building Workshops and Activities
- Employee Appreciation Events
- Diversity and Inclusion Initiatives
- Leadership Development Programs
- Training and Development Sessions
- Recognition and Awards Ceremonies
- Company Retreats
- Off-Site Meetings
- Cultural Awareness Workshops
- Values and Vision Alignment Events
- Wellness Programs and Activities
- Town Hall Meetings with Guestspeakers
- Leadership Retreats

CULTURE EVENTS



01

Unitywater 10th Year Anniversary

When we first looked at the idea of delivering an event for Unitywater to celebrate their 10th year in business, we looked to focus on the shared achievement of all internal employees and we absolutely nailed the brief. Not only was the event amazing, but the process of engaging the Unitywater team in the production delivered on every level from a team-building perspective. Further enhancing the collaboration between blue and white-collar employees, working together to create a company music video.



02 Queensland Training Awards Night 350pax

The Annual Queensland Training Awards Ceremony was a prestigious event celebrating training and vocation with categorised awards and guest speakers. The event focused on positivity, achievement and inclusivity, creating an overall sense of community.



03 Stockland Baringa Welcome

Guests were invited to stroll into Baringa and immerse themselves in a gorgeously lit and styled area with trees and festoon lighting. A soft jazz trio brought the groove, and guests were greeted with champagne upon arrival and enjoyed roaming canapes with full bar service all night. Motion lighting for the surroundings impressed guests and brought the space to life.

Our **culture cultivation events service** is dedicated to nurturing strong and positive organisational cultures. We collaborate with you to design transformative gatherings, including team-building workshops, appreciation events, and diversity and inclusion initiatives.


These experiences inspire and unite employees, fostering a sense of belonging, promoting shared values, and celebrating diversity.

By curating events that embody and enhance your unique culture, we create a harmonious and motivated work environment. Together, we cultivate a thriving culture that empowers your team and drives success, standing as a testament to your organisation's values and aspirations.

Let's embark on a journey to create a vibrant and impactful culture!






It's about
human 
connection

Creating a positive
and engaging work
environment is
crucial for
enhancing staff
retention and
nurturing long-term
commitment within
the team.



Office culture is not just about the physical space or the policies in place; it's about the shared  values, behaviors, and interactions that shape the work environment and drive a sense of belonging and purpose among the individuals who contribute to it.



"drive a sense
of belonging
and purpose
among the
individuals who
contribute"
CULTURE



CULTURE

"Office culture isn't just about where you work; it's about how you work together, shaping success one relationship at a time."





Whether you're aiming to forge tight-knit communities, seize marketing opportunities for your business or sculpt an unparalleled work culture for your team, consider us your dedicated partners in making it all happen with style and flair!

NEXT STEP

Our talented team of Event Managers are available
to discuss your business goals.

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Mask Events offers you a premium event management
experience. We are experts in producing quality
events helping you achieve the goals you have for
your business through moments of human
connection.

Contact one of our specialised team members today
to discuss your next event and receive expert advice.

MASK  EVENTS